



# INDEPENDENT RENTAL OWNER (IRO) PROGRAM

## WHAT IS AN IRO?

An IRO is someone who:

- Has their own money invested into a property (with or without partners) and oversees multifamily or single-family housing.
- Is actively involved in the management of their properties.
- IROs are not defined by a specific unit count.

## LAA IRO PROGRAM DETAILS:

- Share Best Practices about rental housing industry
- Provide business tools such as:
  - Employment Handbook
  - Policies & Procedures Manual - Maintenance
  - Policies & Procedures Manual - Personnel & Payroll
  - Independent Contractor Agreement
  - Acquisition Due Diligence Checklist



### Collaborate & Learn

Network & collaborate with other IRO and multifamily professionals to build new relationships and learn from others.



### Resources You Need

Our Resource Library features expert-based info for operational best practices to expand your knowledge and discover viable solutions.



### Products & Services

You'll have access to NAA's Click & Lease leasing software as well as savings on products and services you already use.

**LAA is committed to providing benefits and services to help you grow your business.  
Enjoy the benefits of membership today!**